

# Turf Production Handbook 2010



**Turf  
Australia**  
Grow Green

## ADVERTISING BOOKING FORM

Please complete the following form and return email with any advertising artwork.  
Invoices will be prepared on receipt of form and sent as confirmation of booking.

### ADVERTISER DETAILS

<b>Organisation:</b>		
<b>Postal Address:</b>		
<b>Suburb:</b>	<b>State:</b>	<b>Postcode:</b>
<b>Contact Person:</b>	<b>Mobile:</b>	
<b>Phone:</b>	<b>Email:</b>	

### ADVERTISING REQUIREMENTS

Size	Dims	Price (inc GST)
<input type="checkbox"/> Full Page	267mm h x 180mm w	\$1,936.00
<input type="checkbox"/> Full Page inc position loading	Size as above - loading incl back & inside covers	\$2,486.00
<input type="checkbox"/> Double Page	267mm h x 380mm w	\$3,542.00
<input type="checkbox"/> Half Page Horizontal	130mm h x 180mm w	\$1,188.00
<input type="checkbox"/> Quarter Page	130mm h x 85mm w	\$792.00

### ADVERTISING MATERIAL SUPPLY

Advertiser will supply copy in accordance with specifications  
Advertiser requires assistance with copy design

#### COPY DESIGN

<input type="checkbox"/> Quarter page	\$66.00
<input type="checkbox"/> Half page	\$88.00
<input type="checkbox"/> Full page	\$132.00
<input type="checkbox"/> Minor text changes to existing copy	\$55.00

If advertising design or assistance is required with copy please contact TPA early to arrange artwork.

### PAYMENT DETAILS

**INVOICE:** Invoice for payment will be sent to advertisers above address (Direct deposit and credit card payment available - details supplied on invoice)

**NOTE:** Invoices will be prepared on receipt of form and sent as confirmation of advertising.

**ADVERTISING BOOKING:** Please submit this completed form and send any artwork or other copy details by deadline dates. Please note that by submitting you have agreed to the advertising conditions (disclaimer) and the payment of all advertising charges and terms as per the advertising invoice.

*I agree to the advertising conditions and send the completed form by email:*

### DEADLINES

### ADVERTISING MATERIAL SUPPLY

**ADVERTISING BOOKING:** Please complete and return Booking Form by 2.7.10

**ADVERTISING ARTWORK:** Please provide all artwork as per specifications by 9.7.10

**DISCLAIMER:** It is the responsibility of the advertiser to supply correct advertising copy and by the deadlines specified. Turf Producers Australia (TPA) does not take responsibility where incorrect copy has been supplied. TPA reserves the right to cancel or reject advertising that is not in keeping with the Production Handbook's editorial values. TPA will make every reasonable effort to mail the handbook by the advertised date. TPA is not liable for any loss or damage incurred by an advertiser as a result of any failure or delay in the distribution of the Turf Production Handbook or for advertising errors that are supplied for the publication. Where an advertisement is not published through no fault of the advertiser, the advertising fee will be refunded.